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In the Claims

Please replace all prior versions, and listings, of claims in the application with the following list of claims:

1. (Currently amended) A computer-readable medium having instructions recorded thereon, which instructions, when executed, cause at least one processor in communication with a web site to:

accept a data object from the web site describing an order <u>comprising a first item</u>; and <u>record a payment from a user</u>, the payment being received for the first item ordered from <u>the web site and a second item</u>; and transmit a notification, upon receipt of <u>the payment for the order</u>, to initiate order fulfillment of the order.

- 2. (Original) The computer-readable medium according to claim 1 wherein the instructions defining the acceptance of the data object further include instructions defining accepting the data object through a communication channel.
- 3. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the data object further define accepting the data object across a network firewall.
- 4. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the object further define creating a self-contained module incorporating data and the processing to be performed on the data.
- 5. (Original) The computer-readable medium according to claim 1 wherein the instructions defining accepting the data object further define loading the data object to an electronic file storage.

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6. (Currently amended) A computer-readable medium having instructions recorded thereon, which instructions, when executed, cause a computer in communication with a web site to:

accept a first data object from the web site describing an order requiring shipment, the order comprising a first item;

accept a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

match the first and second objects according to at least one data element common to both objects; and

transmit notification that a fulfillment operation is to commence.

- 7. (Original) The computer-readable medium according to claim 6 wherein the instructions defining the acceptance of the first data object further include instructions defining accepting the first data object through a communication channel.
- 8. (Original) The computer-readable medium according to claim 7 wherein the instructions defining accepting the first data object further define accepting the first data object across a network firewall.
- 9. (Original) The computer-readable medium according to claim 6 wherein the instructions defining accepting the first data object further define loading the first data object to an electronic file storage.
- 10. (Original) The computer-readable medium according to claim 6 wherein the instructions defining the acceptance of the second data object further include instructions defining accepting the second data object through a communication channel.
- 11. (Original) The computer-readable medium according to claim 11 wherein the instructions defining accepting the second data object further define accepting the second data object across a network firewall.

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12. (Original) The computer-readable medium according to claim 6 wherein the instructions defining accepting the second data object further define loading the second data object to an electronic file storage.

13. (Currently amended) A method for executing a transaction comprising:

from a location at a vendor's place of business, a user initiating, from a terminal, an order of a first item by selecting the first item from a web site affiliated with the vendor;

the user selecting a second item for purchase;

the vendor accepting <u>a</u> payment from the user, at the place of business, in return for the order first and second items; and

the vendor initiating shipment of the order <u>first item</u> to the customer, from a location separate from the place of business.

- 14. (Original) The method according to claim 13 wherein the user initiating the order further includes transmitting data describing the order from the web site to a computer operated by the vendor for point-of-sale processing.
- 15. (Original) The method according to claim 14 wherein transmitting data further includes transmitting data over a communication channel.
- 16. (Original) The method according to claim 15 wherein transmitting the data further comprises transmitting the data across a network firewall.
- 17. (Original) The method according to claim 14 wherein the vendor accepting payment further includes transmitting notification of received payment to a software module which performs fulfillment processing.
- 18. (Original) The method according to claim 17 wherein transmitting the notification further includes transmitting notification over a communication channel.

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19. (Currently amended) A method for executing a transaction initiated through a web site comprising:

accepting a first data object from the web site describing an order requiring shipment, the order comprising a first item;

accepting a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

matching the first and second objects according \underline{to} at least one data element common to both objects; and

transmitting notification that order fulfillment is to commence.

- 20. (Original) The method according to claim 19 wherein the matching is performed by at least one human operator.
- 21. (Currently amended) A method for executing a transaction comprising:
 a user initiating, from a terminal <u>located at a vendor's place of business</u>, an order <u>of a</u>
 first item by selecting the first item from a web site affiliated with a <u>the</u> vendor;

the user selecting a second item for purchase;

the vendor accepting payment from the user, at the place of business, in return for the order first and second items; and

the vendor initiating shipment of the order <u>first item</u> to the customer, from a location separate from the place of business.

- 22. (Currently Amended) The method according to claim 21 wherein the initiating of the order occurs at a location separate from the vendor's place of business.
- 23. (Currently amended) A system for executing a transaction comprising: means for a user to initiate from a terminal, from a location at a vendor's place of business, an order of a first item by selecting the first item from a web site affiliated with the vendor;

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means for the vendor to accept payment from the user, at the place of business, in return for the order first item selected from the web site and a second item; and

means for the vendor to initiate shipment of the order first item to the customer, from a location separate from the place of business.

- 24. (Original) The system according to claim 23 further comprising means for transmitting data describing the order from the web site to a computer operated by the vendor for point-of-sale processing.
- 25. (Original) The system according to claim 24 further comprising means for transmitting data over a communication channel.
- 26. (Original) The system according to claim 25 further comprising means for transmitting the data across a network firewall.
- 27. (Original) The system according to claim 24 further comprising means for transmitting notification of received payment to a software module which performs fulfillment processing.
- 28. (Original) The system according to claim 27 further comprising means for transmitting the notification over a communication channel.
- 29. (Currently amended) A system for executing a transaction initiated through a web site comprising:

means for accepting a first data object from the web site describing an order requiring shipment, the order comprising a first item;

means for accepting a second data object from a point-of-sale module indicating a payment having been received for a purchase comprising the order, the purchase further comprising a second item;

means for matching the first and second objects according to at least one data element common to both objects; and

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means for transmitting notification that order fulfillment is to commence.

30. (Canceled)

31. (Currently amended) A system for executing a transaction comprising:
means for a user to initiate, from a terminal, an order of a first item by selecting the first
item from a web site affiliated with a vendor;

means for the vendor to accept payment from the user, at the place of business, in return for the order first item selected from the web site and a second item; and

means for the vendor to initiate shipment of the order <u>first item</u> to the customer, from a location separate from the place of business.

32. (Original) The system according to claim 31 further comprising means for initiating the order at a location separate from the vendor's place of business.